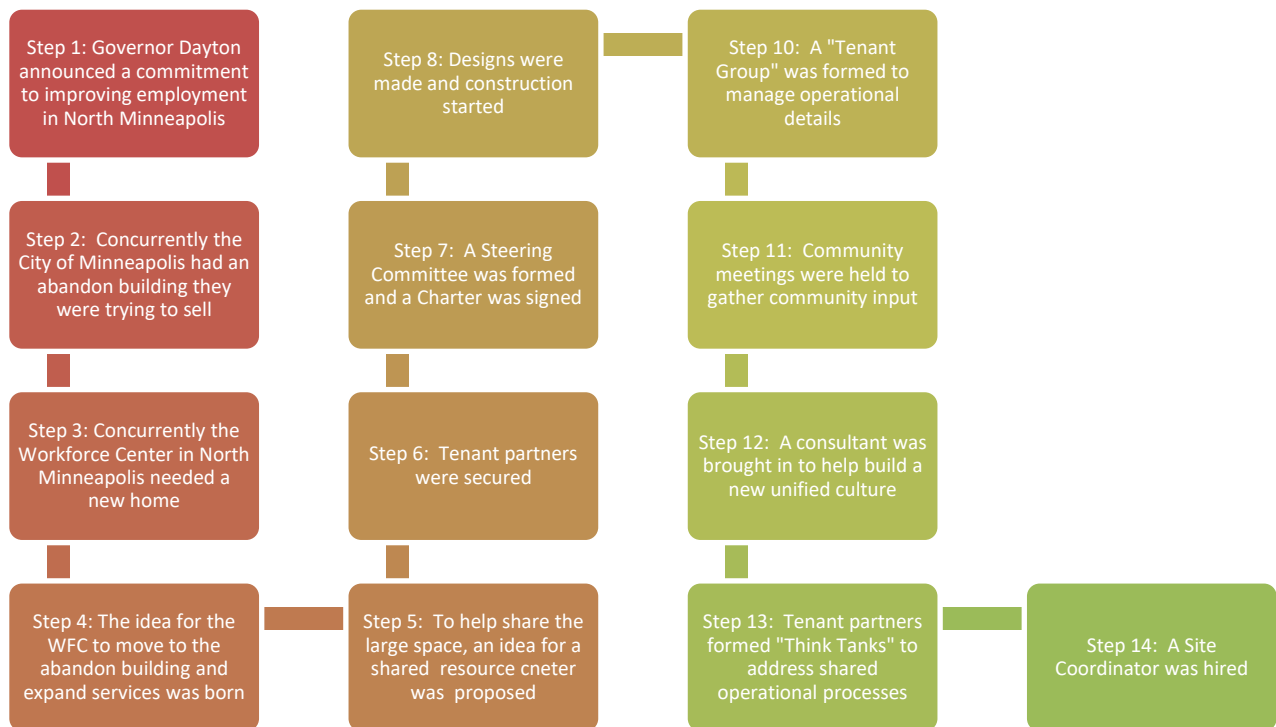


Building History

- Built in 1925
- 1925-1990s: Lincoln Mercury Car Dealership
- 1990s -2010: Furniture Sales
- 2010-2017: Vacant
- 2017-Present: Redeveloped as 800 West Broadway

Project History



THE HIGHLIGHTS

- 2008: Minneapolis WorkForce Council (WorkForce Board for Minneapolis) recommended a new WorkForce Center for North Minneapolis. They considered 800 West Broadway.
- 2011: Governor Mark Dayton visits North Minneapolis, as part of an economic summit, and proposes aid for the issues facing North Minneapolis.
- 2014: Sherman & Associates made a proposal for the building, involving total rehabilitation of the 800 West Broadway building and demolition of a nearby house.
- 2015: West Broadway Education and Career Center Concept is established, including the DEED WorkForce Center, Minneapolis Public Schools, NorthPoint Health & Wellness as the major partners working together. (1st time in the nation)
- After much financial negotiation, construction began in 2015 and completed in 2017.

- In Summer of 2018: Minneapolis Public Schools switched the programming from a Contract Alternative School serving 9th to 12th to Adult Education services: GED Preparation and Testing, English as Second Language Classes and Career Pathways.
- In 2019, DEED is in the process of rebranding from WorkForce to CareerForce.

The Anchor Partners

- **Minneapolis North WorkForce Center**
- **Minneapolis Public Schools**
- **NorthPoint Health & Wellness Center**

These tenants will occupy most of the building. The North Minneapolis WorkForce Center and NorthPoint Health & Wellness Center can be found on the first floor along with retail space on the Broadway Avenue side. An alternative high school managed by Minneapolis Public Schools can be found on the second floor. This retail space is reserved for community-based entrepreneurs.

Why this Plan?

- **EDUCATION:** The near north community lags far behind the city as a whole in high school equivalency achievement for adults over 25. Only two out of five residents over 25 receive any education beyond high school (less than half the citywide average).
- **EMPLOYMENT:** The unemployment rate in North Minneapolis is 22.3%. The citywide unemployment rate is 9.5%. The long-term unemployment rate for North Minneapolis residents is 8.2%, compared to 6% citywide.
- **HEALTH:** Residents of North Minneapolis neighborhoods experience preventable hospitalizations at a rate of 2.6 times more than the rate citywide. In North Minneapolis, 13 people out of 1,000 are preventably hospitalized while 5 people out of a 1,000 are citywide. (Preventable hospitalizations are admissions to hospitals which could be avoided through appropriate and timely outpatient care.) In the Hennepin County 2010 Shape Survey Camden and Near North Residents report higher rates of diabetes, heart disease and high blood pressure.

As individual organizations, we work hard to serve our customers, often with great success. Sometimes circumstances beyond the scope of individual organizations affect their ability to provide service to people who are trying to navigate through changes in their lives.

Working collectively, we believe barriers can be reduced and current service gaps can be filled. The Partners of 800 West Broadway recognize that by working together we can be more successful in serving the community.